Matthews CHAMBER

Supporting Business - Building Community

NEWSLETTER

APRIL 2021

APRIL EVENTS

Happy Easter!
Chamber Office will be closed on April 2nd-April 5th

Good Friday
No Lunch Connect!

Biz Briefing: Using HubSpot in Your Business with Speaker Caitlin Sellers Castevens
April 13th, 2021

Matthews Chamber Virtual Meeting with Melissa Greer "Messages from Melissa"
April 14th, 2021

Young Professionals
Invest in Your Health
@ CycleBar Matthews
April 16th, 2021

Women in Business
Health Talk - Women's Awareness: Have you HERD?
A Discussion on Ovarian Cancer
(Virtual) Week of Wellness with Speaker Shannon Routh
of Teal Diva
April 21st, 2021

Matthews Chamber
Healthy Living
Week of Wellness
April 16th to April 23rd, 2021

Stay Informed

Governor News

March 23, 2021 – With North Carolina's COVID-19 metrics continuing their downward trend, Gov. Roy Cooper announced that he will ease the COVID-19 restrictions for the state. Cooper had repeatedly said if the metrics move in the right direction, he'd loosen those restrictions. Gov. Cooper's newest Executive Order, which goes into effect on Friday, March 26, will ease capacity limits at several businesses in the state. Strong safety protocols, including the mask mandate, will remain in place. "It will be as important as ever to stay socially distant and use good judgment," Cooper said."

HERE'S WHAT'S CHANGED:

Some places have been able to increase capacity up to 100% indoors and outdoors with safety protocols in place. They include museums, aquariums, retail businesses and shops, salons and personal care shops. This new order allows some places to increase capacity up to 75% indoors and up to 100% outdoors. They include restaurants, breweries, wineries, amusement parks, gyms and pools, and other recreation establishments. Additionally, it has allowed some places to increase capacity up to 50 percent indoors and outdoors. That includes bars, conference centers and reception venues, sports arenas, and other venues for live performances. In addition, Cooper has lifted the 11 p.m. curfew for on-site alcohol consumption. The mass gathering limit, which covers other kinds of gatherings not otherwise laid out in the order, has been increased to 50 indoors and 100 outdoors.

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Congratulations to our Members!

Bredy Physical Therapy & Sports Rehab, LLC
Ribbon Cutting
March 16th, 2021

Four Suns Events - Moonlight Catering
Ribbon Cutting
March 25th, 2021

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Matthews CHAMBER

APRIL 2021 MONTHLY VIRTUAL LUNCHEON

Please join us for this virtual event with Melissa Greer. Want to be motivated, inspired, and entertained all at once? Then join national award-winning realtor Melissa Greer for some advice and anecdotes. Melissa will regale you with stories from her life, including about the time she served dinner to Michael Jordan. And you will learn how a simple mirror can change your life altogether. So, zoom in and mute off for an hour of lore and laughter with one of America's most successful businesswomen!

Melissa was recently recognized as a top "Influencer" by RIS Media's 2021 Real Estate Newsmakers! Named by Newsweek as number one in North Carolina for America's Best Realtors of 2020. Winner of the Chairman's Circle Diamond Award Ranked in the top half of one percent among Berkshire Hathaway Home Services associates nationwide. Named "Top 10 in the Nation" BHHS for closed transactions for the past four years in a row. Named by the Triad Business Journal as an Outstanding Women in Business. Producer and host of weekly Podcast, "Melissa Unscripted".

Melissa comes from a family with a strong real estate tradition. Melissa's core values are integrity, compassion, and honesty. She believes in partnerships, not competition, when dealing with fellow agents. She has built strong relationships throughout her community and the real estate industry. Melissa does not run from a challenge and we hope you will join us as she brings us "Messages from Melissa."

A Zoom link will be sent with your registration confirmation, you must register to be included on this event.

Members No Charge/Non-Members $5
Wednesday April 14th, 2021
12:00 PM - 1:00 PM

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Matthews Chamber

ANNUAL GOLF CLASSIC

Presented By

Harris Teeter
Neighborhood Food & Pharmacy

Tuesday May 11th
Raintree Country Club

10:45am - 11:15am Registration & Lunch
11:30am Tee Time
Awards, Raffle & Dinner following the tournament

Event Benefiting

Matthews Free Medical Clinic

Showcase Your Business:
Sponsors / Teams / Prizes

If you'd like to donate golfer/raffle prizes, goody bag items or volunteer at this event, contact Dawn@matthewschamber.org

Silver Sponsor

SOLIS CHESTNUT FARM

Other Sponsors Include:

FOUR SUNS Venue · Liberty · LUX · Melaleuca

REGISTER AT MATTHEWSCHAMBER.ORG

HEALTHY LIVING
Week of Wellness
APRIL 16 - APRIL 23

Matthews CHAMBER · The Med Spa · Town of Matthews Parks, Recreation & Cultural Resource · Balanced · ATLAS CHIROPRACTIC & WELLNESS · NOVANT HEALTH · the pentagon group INSURANCE · Acts Matthews Glen · LUX

A Hybrid Event for the Matthews Community focused on ALL things health & wellness related for women, men, children, seniors, and even your pets! We invite you to join us (Virtual or In-Person) Unless otherwise noted with *, events are virtual. Registration is required at matthewschamber.org/events/healthy-living-week-of-wellness// See our website for Health & Wellness Exhibitors. Questions? dawn@matthewschamber.org Be sure to print off your BINGO Card online for a chance to win prizes!

fri APR 16	sat APR 17	sun APR 18	mon APR 19
6:30pm* Young Professionals - Invest in Your: Health @ CycleBar Matthews 1:00pm-2:00pm The National Healthcare Decisions Day (Choices & Champions)	Wellness Walk through Four Mile Greenway in Matthews Anytime 8:00am to 7:00pm* Be sure to print out the Health & Wellness Trivia Challenge to complete along the walk!	Enjoy some downtime! Have a low-key day to relax, go for a midday picnic at Stumptown Park or Squirrel Lake Park or visit one of the local Matthews restaurants to enjoy lunch or dinner. 10:00am* Pilates Class on the Town Green (in front of Town Hall)	9:00am Tai Chi 12:00pm Cooking Demo 3:30pm After School Snack 5:30pm Cooking Demo

tues APR 20	wed APR 21	thurs APR 22	thurs APR 22
9:00am Yoga 12:00pm Health Talk: Domestic Violence 1:00pm Wellness Webinar: Science, Safety & Efficacy of the 3 Covid Vaccines 3:30pm After School Snack 5:30pm Health Talk: Managing Stress & Anxiety	9:00am Tai Chi 12:00pm Health Talk: Women's Health Teal Diva 3:30pm After School Snack 5:30pm Covid, Covid Vaccination & What to Expect for the Future	9:00am - 3:30pm Mammogram Bus @ Town Hall 9:00am Yoga 12:00pm Health Talk: CPR and AED Demo 1:00pm - 4:00pm Screenings @ Chamber Office - By Appt Only 3:30pm After School Snack	5:30pm Health Talk: Varicose Veins: Unsightly Nuisance or Dangerous Issue? **fri APR 23** 9:00am Tai Chi 12:00pm - Health Talk: Digestive Health 1:00pm Wellness Webinar 3:30pm After School Snack

CLICK HERE TO REGISTER

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Matthews Chamber

ANNUAL GOLF CLASSIC

If you are unable to play, you can still contribute to the event and market your business by donating golfer prizes, raffle prizes and items for the golfers' goodie bags. Please email dawn@matthewschamber.org if you would like to do this! We'd like to have items at the Chamber office by May 4th that will be included.

Title Sponsor

Harris Teeter
Neighborhood Food & Pharmacy

Event Benefiting

Matthews Free Medical Clinic

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FSI office

Forms and Supply, Inc. (FSIoffice) is pleased to announce our new partnership with the Matthews Chamber of Commerce.

FSIoffice was established in 1962 and is headquartered in Charlotte, NC. During the past 56 years FSIoffice has served the Carolina's growing into one of the largest independent office supply dealers in the United States. Now a third generation, family –owned company with local, regional and national account affiliations FSIoffice is committed to maintaining the highest degree of integrity, service and technical advancements to meet the ever-changing needs of our customers.

Products & Services:
Our products and services include Office Supplies, Office Furniture with Design and Space Planning, Breakroom Solutions, Janitorial and Safety Products, Custom Printing and Promotional Products and Educational Supplies. Visit www.fsioffice.com to access our 2018 catalog, please put "**MB Chamber**" in the comments so we can connect you to the correct discounted pricing.

What you Get:
When you open an account with FSIoffice, you are partnering with an experienced team including a dedicated local account manager and a personal customer service representative (never outsourced); your team will provide you with an ordering program customized to fit the way you do business.

We offer our customers **FREE** next-day delivery with **NO** minimum order requirements.

Single sourcing products through FSIoffice will help eliminate pollution, fuel consumption, time and order processing costs, which will result in your company saving money!

We live local, shop local and support local businesses!

About FSIoffice: Locally owned and operated since 1962, FSIoffice is one of the largest independent dealers in the United States. As a member of AOPD we proudly offer service to national accounts with a local touch. FSIoffice is committed to maintaining the highest degree of integrity, service and technical advancements to meet the ever-changing needs of our customers. Our customers benefit daily from our single source philosophy; let us be your one stop shop. From office supplies and furniture to coffee and promotional printing, "you will appreciate our service".

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PO Box 601, Matthews, NC 28106 | 210 Matthews Station St., Matthews, NC 28105
p: 704.847.3649 | www.matthewschamber.org
Office Hours: Tuesday - Friday: 9 am - 5 pm, Saturday: 10 am - 4 pm

NEWSLETTER

Our Vision

To be a community of businesses, organizations and residents who work together to provide an environment for networking, professional development, business advancement and economic growth.

Our Mission

The Matthews Chamber exists to promote advocacy, education, and networking resources for business growth and community involvement.

EXECUTIVE BOARD

J.D. Yearwood, President
Park Commercial Real Estate

Sandtrica Elliott, Vice President
Paychex

Kim Gossage, Past President
Garrity & Gossage LLP

Jennifer Anthony, *Treasurer*
Novant Health Matthews

Sandra Conway, Secretary
Matthews HELP Center

BOARD OF DIRECTORS

Karla Aldridge, *Novant Health Matthews*

Gillian Baker, *eXp Realty, LLC*

Paul Blanchette, *NerdsToGo*

Ben Durban, *Live Events Media Group*

Kellen Mooney, *LUX Eye Care*

Catalina Ramirez, *CPCC Levine Campus*

Adam Strader, *CottageCare of Charlotte*

Barry Steiger, *Mario's Italian Restaurant*

Celinda Trull, *State Farm Insurance*

Larry Whitley, *Town Commissioner*

CHAMBER STAFF

Jessica Tullar
Executive Director

Dawn Sigmund
Member Engagement Coordinator / Event Coordinator

Rebecca Esteras
Administrative Support

Chamber Member Benefits you might not know about!

- **Ability to have a "Spotlight Table" at a monthly luncheon for a minimal fee of $50**
- **Receive important legislative updates on the Town, City, County, State and Federal level that affect your business**
- **Involvement in Economic Development for the greater Matthews area & region**
- **Free link to your company website, with the ability to list job postings, your events, & much more**
- **Promote your business to newcomers, visitors and locals, through free advertising in our display case in the Matthews Visitor Center/ Chamber Office**
- **Member-only pricing for office supplies (and more!) through FSIOffice**

To Find out more about how to maximize your Chamber membership,

contact the Chamber office at 704-847-3649 or chamberinfo@matthewschamber.org.