Matthews CHAMBER
Supporting Business - Building Community

NEWSLETTER

January 2021

President's Corner

Changing of the Guard

Each new year brings a changing of the guard here at the Matthews Chamber of Commerce as Board members finish their terms and new members join the leadership team.

Our deepest thanks to **Becky Hawke**, **Mike Huckaby**, **Edith McElroy**, **Laura Snead**, and **Tyler Windham**, who have served tirelessly for years to help lead our Chamber and support our members!
You all have done incredible work and we're grateful!

Welcome to our newest Board members:

Gillian Baker of eXp Realty, LLC, brings a wealth of Chamber experience to our Board! She previously served as an Ambassador and a Board member for an out-of-state chamber and since moving to Matthews has been heavily involved here, including serving as Chair of the Women in Business committee.

Paul Blanchette is the "Nerd Whisperer" of NerdsToGo, providing computer services to many of our Chamber members. Paul has been a Chamber member for a couple of years and during that time has jumped right in to get involved and make a difference.

Kellen Mooney is a serial entrepreneur who also manages LUX Eye Care + Optical. Kellen's company has been a huge supporter of our Matthews Young Professionals initiative and he is a driving force behind that group!

Catalina Ramirez is the Director of Campus Administration at Central Piedmont Community College's Levine Campus. We're grateful she agreed to serve on our Board despite the tremendous amount of work her job entails!

Adam Strader runs Cottage Care, a residential cleaning service based in Matthews that serves the entire Charlotte area. Adam and Cottage Care are long-time Chamber members and Adam has been a faithful member of Matthews Young Professionals.

The staff here at the Matthews Chamber of Commerce are excited for the year ahead and look forward to working with our new board members!

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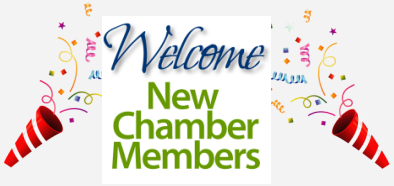
JANUARY EVENTS

Matthews Chamber of Commerce Virtual Annual Gala & Awards Ceremony January 28th 2021

Matthews Chamber Office will be closed on January 1st.



Harbor View Creative Learning Center LLC

QB Solution Inc.

RMS Tech Spa

Seaboard Brewing | Taproom | Wine Bar

Small Business Update: The Latest Stimulus Details and Changes to PPP Loans

Last week, Congress passed a $900 billion stimulus bill to assist individuals and small businesses that continue to be impacted by the COVID-19 pandemic.

Click Here for More Information

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CLICK HERE TO REGISTER

JOIN US VIRTUALLY FOR THE

Matthews Chamber Virtual Annual Gala 2021

Thursday January 28th, 6:30PM - 7:45PM

5:00pm - 6:00pm Pickup Dinner at Mario's Italian Restaurant
6:30pm Preshow Begins with DJ Vinny from Split Second Sound
7:00pm Virtual Annual Gala Begins

Presented By
Novant Health Matthews Medical Center
Live Events Media Group

Matthews Chamber Virtual Annual Gala Sponsorship

Annual Gala GOLD Sponsor $2,500 - Reserves 20 Attendees - GOLD Sponsorship Includes 2 VIP Watch Parties for your company (Dinner for 20, packaged as buffet and delivered to your preferred 2 locations), 4 bottles of bubbly and signature chocolates for your party. Also includes Company name/logo recognition during Gala Production, Company name/logo as GOLD Sponsor on Program, on website and on social media.

Annual Gala SILVER Sponsor $1,200 - Reserves 10 Attendees - SILVER Sponsorships include 1 VIP Watch Party for your company (Dinner for 10, packaged as buffet and delivered to your preferred 2 locations), 2 bottles of bubbly. Also includes Company name/logo recognition during Gala Production, Company name/logo as SILVER Sponsor on Program, on website and on social media.

Annual Gala BRONZE Sponsor $500 - Reserves 4 Attendees - BRONZE Sponsorships includes Dinner for 4 people; Company name/logo shown during Gala Production and on Program as BRONZE Sponsor, on website and on social media.

Annual Gala Bling (Diamond) Sponsor $1,000 - Bling Sponsorship - Sponsorship to be sold at $1,000 or a donation of a diamond necklace equal in value is required. Sponsorship includes your Company name/logo recognition during Gala Production. Also includes Company logo on Program, website and on social media. Please email ***dawn@matthewschamber.org*** if you are interested in this sponsorship.

Annual Gala Entertainment Sponsor $600 - Reserves 2 attendees - Includes Dinner for 2 people, DJ shout-outs during Preshow, Company name/logo recognition during Gala Production, Company name/logo on Program, on website and on social media. Availability to place your Banner/Sign beside DJ Booth for Preshow.

Annual Gala Dessert Sponsor $ 250 - Dessert Sponsor - 2 sponsorships available. Each sponsorship includes Company name/logo included on tag with desserts. Company name/logo included on Gala Production, as well as in Program, on website and on social media.

Annual Gala Print Sponsor $250 - Annual Gala Print Sponsorship - Sponsorship to be sold at $250 or Donation of Printed Programs at no charge. Email ***dawn@matthewschamber.org*** if interested in donation.

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Matthews Chamber Virtual Annual Gala Sponsorship

President's Award of Excellence Award Sponsor $125 - Includes your company name on President's Award of Excellence presented during the Gala and recognition during the Awards Presentation of the Gala Production. Also includes Company logo on Program, website and on social media.

Ambassador of the Year Award Sponsor $125 - Includes your company name on Ambassador of the Year Award presented during the Gala and recognition during the Awards Presentation of the Gala Production. Also includes Company logo on Program, website and on social media.

Business of the Year Award Sponsor $125 - Includes your company name on Business of the Year Award presented during the Gala and recognition during the Awards Presentation of the Gala Production. Also includes Company logo on Program, website and on social media.

Nonprofit of the Year Award Sponsor $125 - Includes your company name on Nonprofit of the Year Award presented during the Gala and recognition during the Awards Presentation of the Gala Production. Also includes Company logo on Program, website and on social media.

SOLD

Small Business of the Year Award Sponsor $125 - Includes your company name on Small Business of the Year Award presented during the Gala and recognition during the Awards Presentation of the Gala Production. Also includes Company logo on Program, website and on social media.

SOLD

Business Person of the Year Award Sponsor $125 - Includes your company name on Business Person of the Year Award presented during the Gala and recognition during the Awards Presentation of the Gala Production. Also includes Company logo on Program, website and on social media.

Community Service Award Sponsor $125 - Includes your company name on Community Service Award presented during the Gala and recognition during the Awards Presentation of the Gala Production. Also includes Company logo on Program, website and on social media.

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FSI office

Forms and Supply, Inc. (FSIoffice) is pleased to announce our new partnership with the Matthews Chamber of Commerce.

FSIoffice was established in 1962 and is headquartered in Charlotte, NC. During the past 56 years FSIoffice has served the Carolina's growing into one of the largest independent office supply dealers in the United States. Now a third generation, family –owned company with local, regional and national account affiliations FSIoffice is committed to maintaining the highest degree of integrity, service and technical advancements to meet the ever-changing needs of our customers.

Products & Services:

Our products and services include Office Supplies, Office Furniture with Design and Space Planning, Breakroom Solutions, Janitorial and Safety Products, Custom Printing and Promotional Products and Educational Supplies. Visit www.fsioffice.com to access our 2018 catalog, please put "**MB Chamber**" in the comments so we can connect you to the correct discounted pricing.

What you Get:

When you open an account with FSIoffice, you are partnering with an experienced team including a dedicated local account manager and a personal customer service representative (never outsourced); your team will provide you with an ordering program customized to fit the way you do business.

We offer our customers **FREE** next-day delivery with **NO** minimum order requirements.

Single sourcing products through FSIoffice will help eliminate pollution, fuel consumption, time and order processing costs, which will result in your company saving money!

We live local, shop local and support local businesses!

About FSIoffice: Locally owned and operated since 1962, FSIoffice is one of the largest independent dealers in the United States. As a member of AOPD we proudly offer service to national accounts with a local touch. FSIoffice is committed to maintaining the highest degree of integrity, service and technical advancements to meet the ever-changing needs of our customers. Our customers benefit daily from our single source philosophy; let us be your one stop shop. From office supplies and furniture to coffee and promotional printing, "you will appreciate our service".

PO Box 601, Matthews, NC 28106 | 210 Matthews Station St., Matthews, NC 28105
p: 704.847.3649 | www.matthewschamber.org
Office Hours: Tuesday - Friday: 9 am - 5 pm, Saturday: 10 am - 4 pm

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Our Vision

To be a community of businesses, organizations and residents who work together to provide an environment for networking, professional development, business advancement and economic growth.

Our Mission

The Matthews Chamber exists to promote advocacy, education, and networking resources for business growth and community involvement.

EXECUTIVE BOARD

J.D. Yearwood, President
Park Commercial Real Estate

Sandtrica Elliott, Vice President
Oasis Outsourcing

Kim Gossage, Past President
Garrity & Gossage LLP

Jennifer Anthony, *Treasurer*
Novant Health Matthews

Sandra Conway, Secretary
Matthews HELP Center

BOARD OF DIRECTORS

Karla Aldridge, *Novant Health Matthews*

Gillian Baker, *eXp Realty, LLC*

Paul Blanchette, *NerdsToGo*

Ben Durban, *Live Events Media Group*

Kellen Mooney, *LUX Eye Care*

Catalina Ramirez, *CPCC Levine Campus*

Adam Strader, *CottageCare of Charlotte*

Barry Steiger, *Mario's Italian Restaurant*

Celinda Trull, *State Farm Insurance*

Larry Whitley, *Town Commissioner*

CHAMBER STAFF

Jessica Tullar
Executive Director

Dawn Sigmund
Member Engagement Coordinator / Event Coordinator

Rebecca Esteras
Administrative Support

Chamber Member Benefits you might not know about!

- **Ability to have a "Spotlight Table" at a monthly luncheon for a minimal fee of $50**
- **Receive important legislative updates on the Town, City, County, State and Federal level that affect your business**
- **Involvement in Economic Development for the greater Matthews area & region**
- **Free link to your company website, with the ability to list job postings, your events, & much more**
- **Promote your business to newcomers, visitors and locals, through free advertising in our display case in the Matthews Visitor Center/ Chamber Office**
- **Member-only pricing for office supplies (and more!) through FSIOffice**

To Find out more about how to maximize your Chamber membership,

contact the Chamber office at 704-847-3649 or chamberinfo@matthewschamber.org.