Matthews CHAMBER

Supporting Business - Building Community

Business News

www.matthewschamber.org

704-847-3649

February 2018

February
Upcoming Events

February 1st - Ribbon Cutting @ Novant Health Matthews Breast Center 5pm to 7pm

February 2nd - First Friday Lunch Connect @ MOD Pizza 11:30am to 1:00pm

February 8th - Business After Hours @ Matthews Free Medical Clinic 5:30p to 7:30p

February 13th - Ribbon Cutting @ Clean Juice Matthews 11:00am

February 14th - Monthly Business Luncheon 11am to 1:00pm

February 15th - Business After Hours & Ribbon Cutting for Optavia 5p to 7p

February 20th - Women In Business "Sip-n-Shop" Event @ Mainstream Boutique 5pm to 7pm (drop-in)

February 22nd - Business After Hours @ Seaboard Brewery 5pm to 7pm

February 26th - Ribbon Cutting @ Novant Health EXOS

February 28th - Greater Matthews Business Expo @ CPCC Levine Campus 4:00pm to 7:00pm Vendors Register Here

Greater Matthews business expo Matthews CHAMBER

We are excited to bring you the 2018 Greater Matthews Business Expo!

February 27, 2018 from 4pm-7pm @ CPCC Levine Campus

Restaurants will be in attendance with food samples!
Giveaways, Speakers, Presentations
& BEST BOOTH AWARDS for vendors
New for 2018: "A Special *Vendor-Only* Networking Hour 3-4PM"

Register now to get the best booth space early by clicking HERE

Lots of GREAT opportunities to get involved in YOUR Chamber and meet some new people!

Chamber Ambassador - Be on the front line of meeting new members that join the Chamber! We meet once a month and are also in charge of the First Friday Lunch Connect. To inquire email Committee Chair, Barry Steiger at: bardons123@yahoo.com

Marketing Committee - Have some great ideas on how the Chamber could market itself? We also help coordinate the Monthly Luncheons and social media outreach. To inquire or if you have questions, email Kelly Barnhardt at: kbarnhardt@matthewschamber.org

MYPro - *Matthews Young Professionals* is a new program and new committee. Join this great group of young business leaders and help us grow the program. We meet monthly and will be planning monthly events and special outings. To inquire, email Committee Chair, Robert Bogia at: bogia.robert@principal.com

Women In Business - Another new program for the Chamber that focuses on networking, leadership and mentorship for women. We meet monthly for event planning. If interested in joining, Email Kelly Barnhardt at kbarnhardt@matthewschamber.org

Monthly Luncheon

Thursday, February 14th 2018

@ Christ Covenant Church

11:00am to 1:00pm

TOPIC: *"Influencing Perception & Decision Making"*

With Michael Reddington, CFI

The levels of success executives, managers and small business owners achieve is often predicated on their ability to persuade those around them to commit to taking new courses of action. Their capacity to quickly earn the trust of customers, employees, and business partners can mean the difference between earning a reputation as a community resource and going out of business. Considering the potential impact of every interaction, cultivating the skills necessary to effectively influence others is critical.

Michael Reddington leveraged his experience in the interview room when he created the Disciplined Listening Method to provide executives with the advantages they need to accurately evaluate communication, improve their questioning skills, and quickly connect with and influence their counterparts. The Disciplined Listening Method integrates current business research and best practices with the key components of four non-confrontational interview and interrogation techniques to instill the skills necessary to activate the truth.

***What You Will Learn*:**
Through a combination of interactive discussion, lecture and videos of real interrogations, attendees will walk away with skills and techniques to reduce resistance and increase their influence. These lessons include how CFI's:

- Create commitment over compliance
- Avoid the most common influencing mistakes
- Leverage all of the verbal and non-verbal communication they observe
- Influence their counterparts to tell the truth
- Optimize resistance they encounter
- Inspire commitment in difficult situations

TO REGISTER FOR LUNCHEON CLICK HERE

Special *THANK YOU* to our February Luncheon Sponsor:

(click on logo to learn more)

MATTHEWS PLAYHOUSE OF THE PERFORMING ARTS

BE OUR VALENTINE AT OUR MONTHLY LUNCHEON

WE LOVE OUR MATTHEWS CHAMBER MEMBERS

Monthly Caterer:

MARIO'S ITALIAN RESTAURANT

business after hours

Our 2018 Business After Hours Kick-Off event on Feb. 11th at Carolina Beer Temple! Back to where it all began for craft beer in Matthews. Thanks to Rob and his team for the beer, pizza and great event!

The Southern Gourmet
"Where Southern Meets Gourmet"
SOGO
Restaurant & Catering

Southern Garden Events/Southern Gourmet was the scene to be at on February 25th. Great Food, Great People and Great Networking!

Upcoming February Business After Hours

Join us February 8th from 5:30p to 7:30p at *Matthews Free Medical Clinic*. Hosted by **Edward Jones** (Dessi Dufresne) and **Berkshire Hathaway Home Services Carolinas Realty** (Charleen Thompson).

Register Here

Matthews Free Medical Clinic

February 15th - **Optavia** will celebrating a Ribbon Cutting with a Business After Hours 5pm to 7pm.

Register Here

OPTAVIA®

Join us February 22nd from 5:00p to 7:00p at the NEW *Seaboard Brewery*. This venue sits behind Seaboard Taproom & Winebar. Come sample some of the newest craft beers to hit Matthews, NC!

Register Here

Seaboard

MYPro Matthews Young Professionals Program

~ 2018 TITLE Sponsors ~

A Special Thank You To:

The Pentagon Group

and

Weaver Budd Attorneys

Upcoming Events!!

We will meet the LAST Tuesday evening of the month

February 27th - Speed Networking at The Greater Matthews Business Expo

March 27th - Pine Lake Country Club

April 24th - John's Place / Mario's Italian Restaurant

We are looking for **EVENT Sponsors**! Sponsor an individual MYPro event for $250. You get social media shout outs, newsletter recognition and "registration takeover" at the event.

Email Kelly Barnhardt to secure your date!

kbarnhardt@matthewschamber.org

MATTHEWS CHAMBER
WOMEN-IN-BUSINESS EVENT

Sip-n-Shop!

February 20 • 5PM to 7PM

CHAMPAGNE, SHOPPING & NETWORKING

MAINSTREAM BOUTIQUE
7314 Waverly Walk Avenue, Ste E5
Charlotte, NC
(Waverly Shopping Center)

Matthews Chamber

LUNCH CONNECT

of Commerce

A casual networking opportunity
at a local Chamber restaurant

Bring friends and bring Business Cards!

Meet us at MOD Pizza
(10420 E. Independence Blvd)
FRIDAY, February 2, 2018
11:30 am to 1:00 pm

"Members supporting each other"

Matthews CHAMBER

Welcome January

NEW MEMBERS!

First-In-Smiles Dentistry

Jessica Ross State Farm Insurance

Send Out Cards

Maid Brigade of Charlotte

Ribbon Cutting

Chestnut Arbor
Veterinary Hospital

GOLF SPONSORSHIPS AVAILABLE NOW:

Golf Cart Sponsor: $500

Putting Green Sponsor $500

Beverage Cart Sponsor $250 (2 available)

Driving Range Sponsor: $250

Scorecard Sponsor: $250

Golf Hole or Tee Sponsor: $150

Dinner Only - If golf isn't your thing, please join us for dinner and raffle prizes after the tournament: $20

Email Kelly at:

kbarnhardt@matthewschamber.org

STAY UP-TO-DATE ON THE LATEST NEWS AND ACTIVITES BY CLICKING ON THE LOGOS HERE:

Town of Matthews™ North Carolina

SPORTSPLEX MATTHEWS

Matthews CHAMBER

Supporting Business - Building Community

Vision

To be the Chamber of choice in the Greater Matthews Region.

Mission

- Provide best-in-class professional opportunities that promote education, networking, business growth and development.
- Build collaborative relationships and community partnerships throughout the Greater Matthews region to create an optimal business climate.
- Deliver on-going value to our members while maintaining our relationship-oriented, small town character.

EXECUTIVE BOARD

Chris Hutter, President
Novant Health Matthews Medical Center

Becky Hawke, Vice President
Town of Matthews

Rob Jacik, Past President
Carolina Beer Temple

Jennifer Anthony, *Treasurer*
Novant Health

BOARD OF DIRECTORS

Lee Weaver, *Weaver Budd Attorneys (2018)*

Dericus Scott, *Standing Ovation Barber (2018)*

Bill Blalock, *The Sign Factory (2018)*

Joe Grooms, *Sharp Business Systems (2019)*

Sue Sproat, *COS Kids Matthews (2019)*

Jeff Atwood, *QwikDash (2019)*

Mike Huckaby, *Brand RPM (2020)*

Kim Gossage, *Garrity & Gossage LLP (2020)*

Edith McElroy, *CPCC (2020)*

MEMBERS AT-LARGE

Barry Steiger, *Mario's Italian Restaurant*

Barbara Dement
Town of Matthews Commissioner

EX-OFFICIO

Paul Bailey
Mayor, Town of Matthews

Bill James
Mecklenburg County Commissioner

CHAMBER STAFF

Kelly Barnhardt
Executive Director

Dana Ramsey
Office Manager

Dawn Sigmund
Member Engagement Coordinator / Events

Rebecca Esteras
Administration

Chamber Member Benefits you might not know about!

*** Monthly Networking Luncheons (the 2nd Wednesday of each month) with informative speakers and a venue for putting out your business information as well as networking with 120 - 150 members and guests**

*** Ability to have a "Spotlight Table" at a monthly luncheon for a minimal fee of $50**

*** Receive important legislative updates on the Town, City, County, State and Federal level that affect your business**

*** Involvement in Economic Development for the greater Matthews area & region**

*** Postage savings through the use of the Matthews Chamber Bulk Mail Permit through the Matthews Post Office**

*** Marketing Package at no charge on your Business Page on the Chamber website!**

To Find out more about how to maximize your Chamber membership, contact the Chamber office at 704-847-3649 or chamberinfo@matthewschamber.org